

Our Life-Affirming Vision

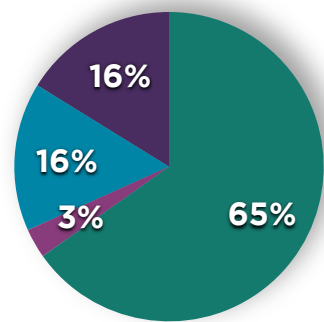
By 2020 in the state of Iowa we plan to be available to any woman in need, to have served more than 20,000 clients total, and to see more than 3,000 women choose LIFE for their children.



Financial Snapshot

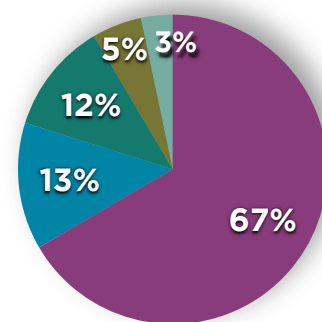
2017 Expenses

- Client Services - \$715,526
- Education/Outreach - \$34,000
- Administration - \$170,495
- Development - \$177,731
- Total: \$1,097,752**



2017 Income

- Individuals - \$618,384
- Churches - \$123,363
- Businesses - \$108,261
- Organizations - \$48,207
- Foundations, Trusts, Grants - \$30,616
- Total: \$928,831**



2018 Budget: \$1,390,000

Board of Directors:

- Tom Cannon**, Chairman
- Bob Sinclair**, Treasurer
- Doug Boatman MD**, Medical Director
- Rachel Owen**, Executive Director
- Elmer Miller**, Secretary
- Darrell Bunting**

“Without Informed Choices Clinic, I would have had an abortion. I hate to think what my life would be like without my son. I am so thankful I came.”

-Sara



One of our nurses inside "Charlie," our mobile clinic.

Contact

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LIFE: Just One Choice Away

It's All About Choice

So many options but it only takes **one choice**.



Medical care is **going online**, leaving viewers lost in options and persuaded by national brands.



95% of post-abortive women say they wish they had been given more information to understand what they are choosing.



50% of abortions in Iowa are performed on 18-24 year old college students.



9 out of 10 women seeking termination choose to carry their baby to term after visiting an Informed Choices Clinic.



The Choice of Life

Informed Choice of Iowa Obria Medical Clinics exists to turn fear into confidence by meeting the *real needs* of women and men and providing strength for life's tough choices.

The Impact of Choice

- **Over 1,800** lives saved and women spared the pain of abortion
- **5,400** positive spiritual decisions made
- **18,500** lives touched throughout the Iowa communities



The Life-Affirming Model

It's Quality Standardized Care

TELEMEDICINE: Through the Obria Direct mobile app, we can instantly reach women in crisis who are searching for help on their smartphones, connecting them to an Obria nurse.

CLINIC: Pregnancy Testing, Limited Obstetrical Ultrasound, STD Risk Assessments, STD Testing, Diagnosis & Treatment, and Early Prenatal Care.

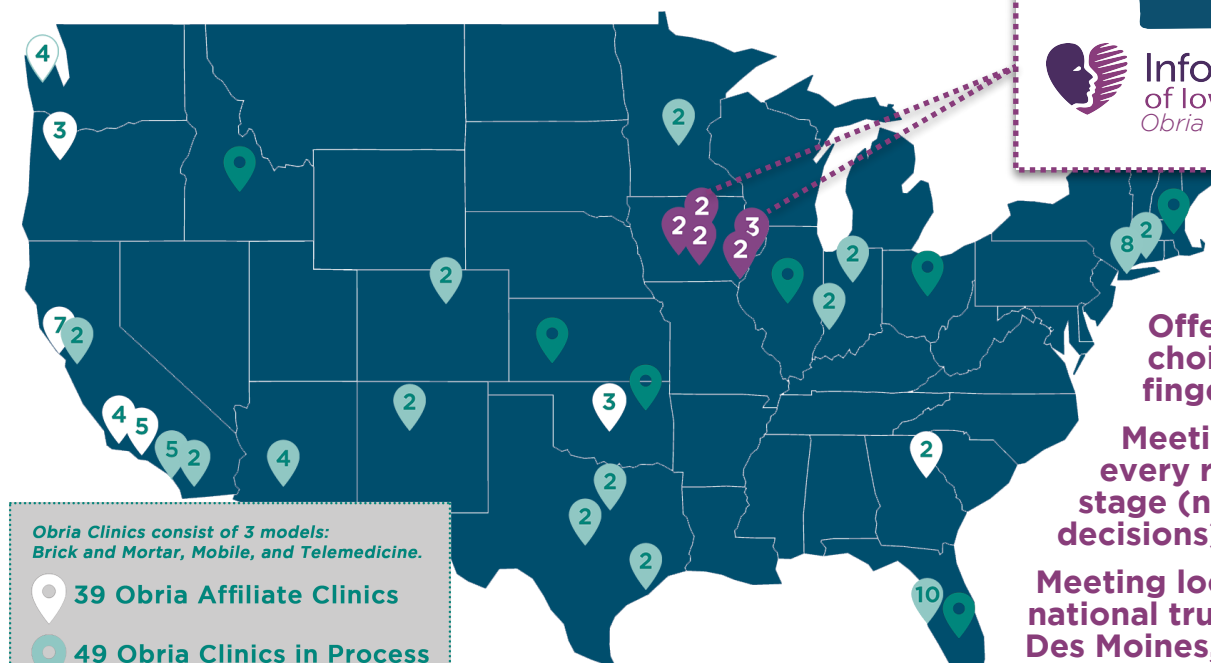
It's a Trusted National Brand

INFORMATION: Abortion Procedures, Risks, & Side Effects, Referrals for OB Care & Social Services, Adoption Services, and Certified Adoption Liaisons.

It's Awareness

EDUCATION: Abstinence Education for Middle & High School, Post Abortion Recovery Groups, and Natural Family Planning Education.

One Choice to End a Crisis



Offering life-affirming choice at their fingertips

Meeting women at every reproductive stage (not just crisis decisions)

Meeting local needs with a national trusted brand in Des Moines, Iowa City, Burlington, Fort Dodge, and Ames, Iowa